



FOR IMMEDIATE RELEASE

**APOLLO ENTERPRISE SOLUTIONS, INC. ("AES") NAMES CHRISTOPHER MALIN AS VICE PRESIDENT OF BUSINESS DEVELOPMENT IN EMEA**

Los Angeles, CA, October 23, 2013 – AES, the leader in advanced Agent Emulation™ Systems for Consumer Credit Portfolios for banks and financial institutions, today announced the appointment of Christopher Malin as Vice President of Business Development for the Europe, Middle East and Africa regions.

Mr. Malin will be responsible for business development, sales and existing client portfolios. Malin has over 15 years experience in financial services, focusing on credit, banking and insurance lines of business. Most recently Mr. Malin worked for the consulting firm Auriemma Consulting Group, where he was responsible for a portfolio of industry best practice and benchmarking groups focusing on Collections and Recoveries. Previously, he worked across a variety of roles in Barclaycard and Santander.

"Christopher Malin is a great addition to AES," states Evan Pinchuk, Senior Vice President of Global Strategic Alliances and Business Development, adding "Christopher is well known in the UK market, understands the needs and expectations of clients, and can be a valuable piece to assist in the organizational growth not only in the UK, but across the wider Europe, Middle East and Africa regions.

**About AES**

AES is the leader in advanced Agent Emulation™ Systems for consumer credit portfolios for banks and financial institutions. AES offers the patented TRUE™ System that empowers consumers to self-serve on a highly individualized basis according to their personal profile. Consumers are empowered to interact on a self-serve basis to resolve situations on any device, at any time. AES' patented TRUE™ System helps banks and financial institutions achieve significantly improved operational effectiveness, large increases in profit, while enhancing the customer experience and brand loyalty. More information about Apollo Enterprise Solutions, Ltd. ("OAL:GR") is available at <http://www.aestru.com>.

**AES Contact:**

Sha'Dona Brewer  
Marketing & External Communications  
(562) 513-3723  
[sbrewer@aestru.com](mailto:sbrewer@aestru.com)